

## Sinoiov's E Logistics Solution

Embrace digital intelligence to promote iron & steel companies to develop to a new level

Beijing Sinoiov Information Technology Co., Ltd.

Digital intellectual transformation of steel enterprise - to make its "hands and feet" agile and its "brain" strong



# ncrease

### A typical case of an iron & steel company in Tianjin



A case of an iron & steel company in Tianjin with Grade A competitiveness in local Industry

#### **Customer's pain points**

- The trading chain is very long, and the middlemen squeeze the profit layer by layer.
- There is no supervision means in the transportation process, so there are phenomena of stealing, changing or fleeing goods.
- Poor performance of orders, the supervision is in a black box in the whole process, which features low efficiency and low timeliness.
- The settlement is conducted with a traditional manual method, which has low efficiency and high cost of labor.

#### **Solution**

- The transparent visualization of the whole transportation process can be realized, the deviation of routes and abnormal parking can be monitored and intervened in real time; Thus, it can improve the management ability and safety prevention ability of the company in the transportation process.
- Through digitalization of order management, intelligent scheduling, order tracking and other processes, the company has greatly improved the operational efficiency of all its processes of transportation.
- With the functions of intelligent billing, passing and automatic deduction of fuel cost, it can realize the integration and automation of settlement and accounting process, improve settlement efficiency and reduce costs.

#### Value created

# Save

- Visualized logistics can avoid stealing, changing and fleeing goods in transit, which reduces material and economic losses and decreases freight rates 7% on average; the annual freight cost is 1.5 billion yuan, saving 105 million yuan/year.
- ✓ The transaction process is disintermediated, which can avoid false business, saving 10% loss of participants.
- ✓ The average time of waiting for goods reduces from 2-3 days to 6-8 hours, optimized by nearly 80%.

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To provide production and living services and guarantees for 14 million operating vehicles and 30 million employees engaged in road transport and their families in China.